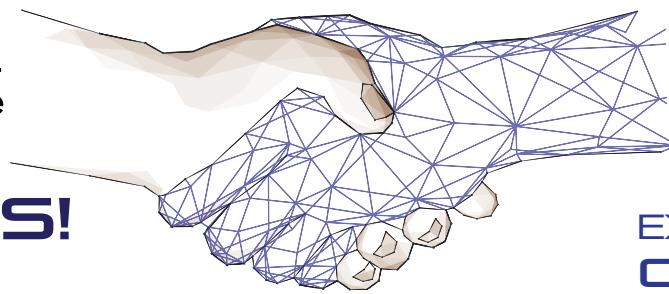


PEOPLE & AI

THE FUTURE OF CONTINUOUS IMPROVEMENT

22ND ANNUAL NE Lean Conference



GREETINGS!

The Northeast LEAN Conference

welcomes exhibitors and sponsors to participate in the #1 Lean conference of the year. In this prospectus you will find information about sponsorship opportunities, high visibility exhibit space and additional marketing options that are available.

GBMP is a self-funded non-profit and does not receive governmental support. Rather, as sole organizer of the conference, we rely on registration fees and corporate support to sustain our annual program advancing the principles and practices of Lean.

All of us involved with the conference appreciate and cherish the special relationship we develop with our sponsors and exhibitors which extends far beyond the two-day conference.

Yours sincerely,
Lela Glikes
Conference Coordinator



September 29-30, 2026
Springfield, MA

EXHIBIT & SPONSOR OPPORTUNITIES

Gain valuable exposure
for as little as \$500!

From Exhibit Booths to Custom Branding, Digital Marketing, and Special Event Sponsorship, we have something to fit every budget. Please contact the Conference Coordinator at LGlikes@gbmp.org or call 617-862-5725 to request a price list for the opportunities listed below, or to design a customized solution for your products and services.

- ❖ 20x10 Elite Booth Exhibitor
- ❖ 10x10 Standard Booth Exhibitor
- ❖ Exclusive Sponsor of the Mobile App
- ❖ Exclusive Sponsor of Show Badges
- ❖ Exclusive Sponsor of Show Bags
- ❖ Exclusive Sponsor of Show Bag Inserts
- ❖ Exclusive Sponsor of the Water Bottles
- ❖ Cocktail Hour Sponsor
- ❖ Lean After Dark Sponsor

IMPORTANT DATES & DEADLINES

April 1, 2026

EARLY BIRD DISCOUNT DEADLINE
Get on board by this date to save \$1000 off Exhibitor Packages.

August 1, 2026

Sponsorship and exhibitor deadline

NE LEAN CONFERENCE EXHIBITOR & SPONSOR BENEFITS

WHO SHOULD EXHIBIT?

- ❖ Companies that offer innovative products, services and solutions that meet the needs of the Lean, CI, OpEx and Six Sigma communities in the manufacturing, health care and service industries.
- ❖ Providers of up-to-date information on industry trends, issues, and professional development.

WHY EXHIBIT?

- ❖ Highlight your products and services to professionals
- ❖ Meet potential clients face-to-face
- ❖ Network during extended breaks
- ❖ Introduce new products
- ❖ Give product demonstrations
- ❖ Support GBMP's mission to strengthen industry in the region

SPONSOR BENEFITS FOR EVERY BUDGET

- ❖ Expand beyond your exhibit booth with public recognition in promotional and conference materials
- ❖ Opportunities to participate in educational activities on the exhibit floor (with advance notice pre-scheduled product demonstration times can be printed in the conference agenda & daybook)
- ❖ Exclusivity! Your firm will be one of a small group of event exhibitors and sponsors
- ❖ No limit on providing company branded items and door prizes to increase your exposure

TERMS AND CONDITIONS

1. FLOOR PLAN

All dimensions and locations shown on the floor plan are believed, but not warranted, to be accurate. The Exhibit Management (GBMP) reserves the right to make such modifications as may be necessary to meet the needs of the exhibitors, the conference program, or safety regulations.

2. CANCELLATION OF SHOW

In the event that fire, strike or other circumstances beyond the control of the Exhibit Management (GBMP) cause the conference or the exhibits or sponsored events to be canceled, full refund of rental fee will be made.

3. CANCELLATION OF EXHIBIT

In the event that written notification of intent to cancel the exhibit contract is received by the middle of July 2026, (GBMP, 26 Webster Reach, PO Box 987, Plymouth, MA 02362-0987 or email LGlakes@gbmp.org), the exhibitor fees paid by the exhibitors will be refunded, less a \$300 service charge. No refunds will be given after mid-July, 2026.

4. FIRE AND SAFETY REGULATIONS

All local regulations will be strictly enforced, and the exhibitor shall meet and observe all such regulations and assume all responsibility for compliance with them. All furnishings shall meet and observe all such regulations and assume all responsibility for compliance with them. All furnishings, decorations and booth equipment must be fireproofed and electrical wiring must meet the requirements of the exhibit service contractor. No combustible materials or other substance prohibited by the regulations shall be used or stored in or around exhibit booths.

5. APPEARANCE AND ACCEPTABILITY OF EXHIBITS

Any part of the exhibit that does not lend itself to an attractive appearance such as an unfinished side, must be draped at the exhibitor's expense. All exhibits shall be to serve the interests of the participants of the Northeast Lean Conference, shall be operated in a way that will not detract from other exhibits, and shall be arranged so that they do not obstruct the general view, nor hide other exhibits. Conference management reserves the right to require the immediate withdrawal of any exhibit, which it believes to be offensive or injurious to the purpose of the event/GBMP.

6. INSTALLATION AND DISMANTLING OF EXHIBITS

All installation and dismantling of exhibits must be carried out during the time indicated in the accompanying exhibit information.

7. RESTRICTIONS ON THE USE OF SPACE

No exhibitor shall sublet, assign, or share any part of the space allocated without the written consent of conference management. Solicitations, demonstrations, signs and related activities and materials must be carried out within the bounds of their respective booths. Operation of sound devices is allowed if the exhibitor complies with restrictions of loud music. The exhibitor must surrender space occupied in the same condition it was at the time of occupation.

8. EXPOSITION SERVICES, LABOR & DRAYAGE

Conference Management is in no way responsible for the dealings between the service company management, floor manager, and the exhibitors. All shipments of exhibit materials must be made to the official drayage company as indicated in the exhibitor service kit.

9. LIABILITY

The exhibitor assumes full responsibility and liability for damages to persons or property connected with the exhibitors display or caused by the exhibitors' agents or employees. Exhibitor agrees to hold harmless, indemnify and defend the GBMP and the MassMutual Center and their respective employees and agents against any claims or expenses arising out of the use of the exhibition.

10. SECURITY

Conference management will provide a security service during the time the exhibits are not open and secure the exhibit area during the time that the exhibits are open. However, providing such security shall not be construed to be any assumption of obligation or duty with respect to the protection of the property of exhibitors, which shall at all times remain in the sole possession and custody of each exhibitor and shall be the sole responsibility of each exhibitor.

11. NON-DISCRIMINATION

GBMP will not knowingly accept exhibits or advertisements that discriminate on the basis of race, color, sex, religion or creed, national origin, sexual orientation, disability or age.