Methods & Mindsets:
Uniting Lean Tools and Culture

23rd Annual Northeast Lean Conference
October 19-20, 2027 | Marlborough, MA

EXHIBIT.
CONNECT.
BE SEEN.

A fresh opportunity to meet the people moving Lean and continuous improvement forward.



SAVE 20% EARLY BIRD
Commit by February 28, 2027

OCTOBER 19-20, 2027

Best Western Royal Plaza Hotel
Marlborough, Massachusetts

Make your presence count

Build relationships, demonstrate value, and put your organization in the conversation.

EARLY BIRD: SAVE 20% | THROUGH FEBRUARY 28, 2027



WHO YOU WILL MEET

Practitioners, improvement leaders, operations professionals, and decision-makers working in manufacturing, healthcare, service, and related sectors.

WHY PARTICIPATE?

Start useful conversations, show what your solutions can do, and develop relationships beyond the two-day event.

CHOOSE THE RIGHT KIND OF VISIBILITY

01

Exhibit on site

Put your team and solutions face-to-face with conference attendees.
Standard 10 x 10 exhibit spaces include a 6-foot table.

02

Sponsor a shared experience

Support highly visible touchpoints including the mobile app, badges, refreshments and event materials.

03

Extend your reach

Add a program advertisement, app placement, or show-bag insert.

LET'S DESIGN THE RIGHT FIT FOR YOUR ORGANIZATION

LGlikes@gbmp.org | 617-862-5725

See where connections happen

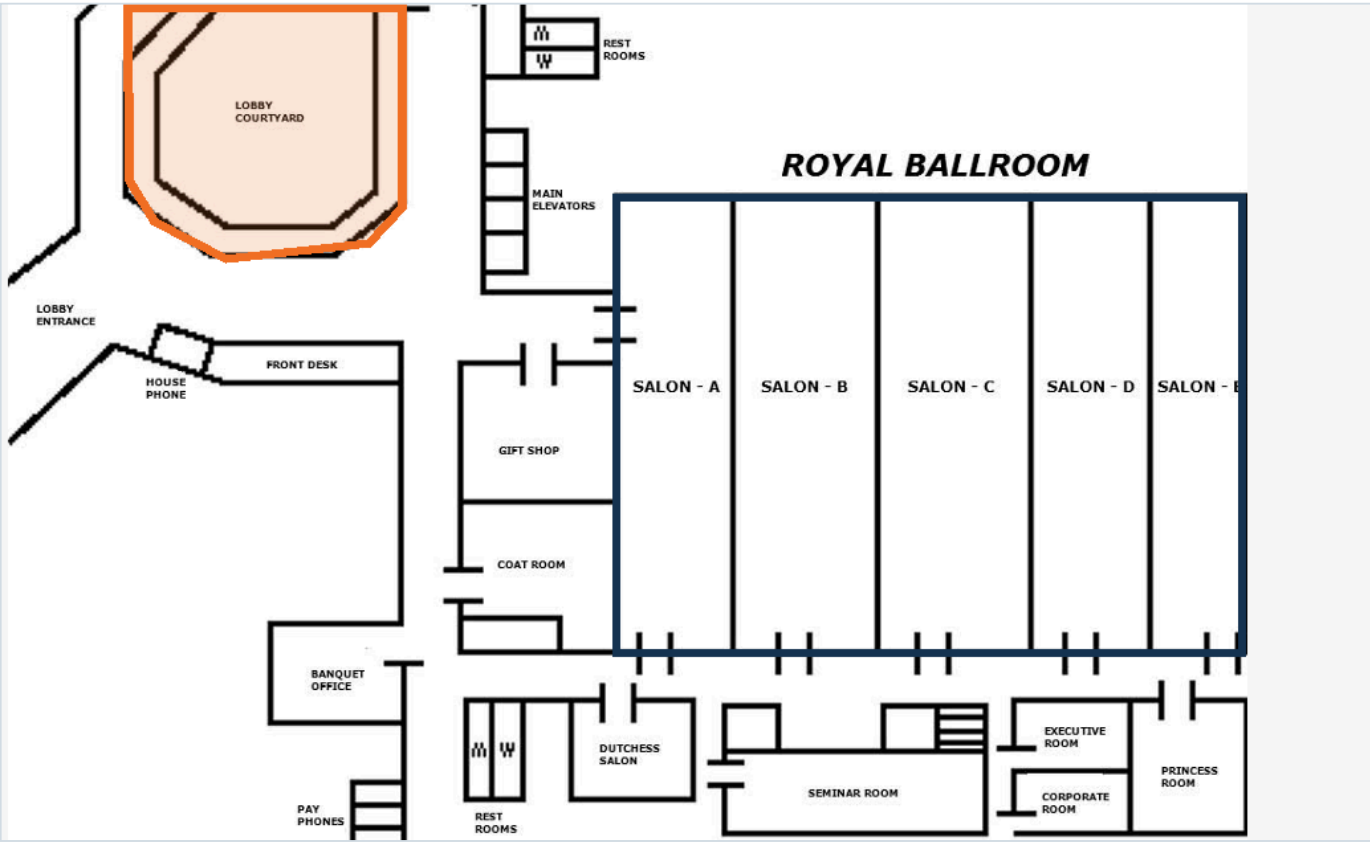
A closer look at our 2027 hotel setting

Dedicated exhibitor space, intentionally scheduled traffic

The Lobby Courtyard is separate from the Royal Ballroom and meeting areas. Networking and refreshment breaks will draw attendees into the exhibit area.

> **WHAT EXHIBITORS SHOULD KNOW**
>
> This is not a pass-through corridor between sessions. Expect concentrated visits during scheduled breaks, rather than continuous walk-by traffic.

Hotel layout at a glance



LOBBY COURTYARD / Exhibits, breakfast, breaks + reception

ROYAL BALLROOM / Separate from exhibitor courtyard

Planned exhibitor networking

Both days: breakfast + morning and afternoon refreshment breaks

Day 1: additional cocktail networking reception

Based on hotel floor plan; highlights are illustrative, not booth assignments.

Final agenda and exhibit hours will be confirmed before the conference.

Planning details & terms

Participation information and event policies

EARLY BIRD: SAVE 20% THROUGH FEBRUARY 28, 2027

Move-in: Monday, October 18, 3-7 PM | Refund deadline: August 31, 2027

1. FLOOR PLAN

Exhibit dimensions and locations are estimates. GBMP may make reasonable changes to meet exhibitor, program, operational, or safety requirements.

2. CANCELLATION OF EVENT

If fire, strike, or circumstances beyond GBMP's control cancel the conference, exhibits, or sponsored events, rental fees paid will be refunded.

3. EXHIBITOR CANCELLATION

Written cancellations must be received by August 31, 2027, by email to LGlikes@gbmp.org or mail to GBMP, 26 Webster Reach, PO Box 987, Plymouth, MA 02362-0987. Eligible refunds are subject to a $300 service charge. No refunds after August 31, 2027.

4. FIRE & SAFETY

Exhibitors must comply with applicable local regulations and exhibit-service electrical and fire-safety requirements. Prohibited combustible materials may not be stored or used in exhibit space.

5. EXHIBIT APPEARANCE

Displays must be professional, appropriate to conference attendees, and must not obstruct other exhibits. GBMP may require removal of displays it determines are inappropriate or harmful to the event.

6. SETUP & REMOVAL

Installation and dismantling must take place during the times published in the exhibitor information kit.

Move-in: Monday, October 18, 2027 | 3:00-7:00 PM

7. USE OF EXHIBIT SPACE

Exhibitors may not sublet or share assigned space without written approval. Activities must remain within allocated space, comply with sound restrictions, and leave space in its original condition.

8. SERVICES & SHIPPING

Exhibitors coordinate with the official exhibit service provider and follow instructions in the exhibitor service kit. GBMP is not responsible for transactions with vendors or service providers.

9. LIABILITY

The exhibitor assumes full responsibility and liability for damages to persons or property connected with its display or caused by its agents or employees. The exhibitor agrees to hold harmless, indemnify, and defend GBMP and the Best Western Royal Plaza Hotel, and their respective employees and agents, against claims or expenses arising out of the use of exhibit space.

10. SECURITY

GBMP may arrange event security; exhibitors remain responsible for the safety and custody of their own property.

11. NONDISCRIMINATION

GBMP will not knowingly accept exhibits or advertising that discriminate on the basis of race, color, sex, religion or creed, national origin, sexual orientation, disability, or age.

Policies summarized for planning; final 2027 exhibitor agreement takes precedence.

Sponsorship & exhibit pricing

2027 exhibit and sponsorship rates | Early Bird savings through February 28.

SAVE 20% EARLY BIRD

Commit by February 28, 2027 | Eligible exhibit and sponsorship packages

EXHIBIT

10 x 10 Standard Booth	$4,250
Additional exhibitor attendee (optional)	$1,195

Regular admission $1,895 | Exhibitor savings $700

EXCLUSIVE SPONSORSHIPS

Conference Mobile App	$5,000
Name Badges	$3,500
Show Bags*	$2,500
Water Bottles	$3,000
Cocktail Hour Host*	$2,500

ADDITIONAL EXPOSURE

Show Bag Insert	$2,000
Full-Page Printed Program Ad	$1,500
Half-Page Printed Program Ad	$1,000
Digital Ad in Conference App	$500

Exhibit packages include a 6-foot table, Wi-Fi, electricity, carpet, and one full conference admission.

Early Bird: 20% savings on eligible packages through February 28, 2027.
Second attendee rate cannot be combined with Early Bird savings.

HOW TO GET ON BOARD

Ready to exhibit or sponsor? Contact us to discuss your options.

LGlikes@gbmp.org | 617-862-5725