



## **Challenging for the Shingo Prize? GBMP Can Help**

### **The Prize**

The Shingo Prize is based on a complete assessment of an organization's culture and how well it drives world-class results. Shingo examiners focus on the degree to which the Guiding Principles in the *Shingo Model*<sup>™</sup> are evident in the behavior of every employee. The examiners observe behavior and determine the frequency, duration, intensity, and scope of the desired principle-based behavior. They also observe the degree to which leaders focus on principles and culture, and managers focus on aligning systems to drive ideal behaviors at all levels.

This focus is unique in the world and is the most rigorous way to determine whether an organization is fundamentally improving for the long-term, or just going through the motions of another flavor-of-the-month initiative.

Most organizations do not wait to challenge for the Shingo Prize until they are likely to win it. Rather, they use their challenge as part of their progression to guide their journey of continuous improvement.

### **Who We Are?**

GBMP is proud to be a Licensed Affiliate of The Shingo Institute, home of The Shingo Prize. The Shingo Institute is a not-for-profit organization housed at Utah State University and named after Japanese industrial engineer Shigeo Shingo.

GBMP President Bruce Hamilton is Director Emeritus for the Shingo Institute and is a Senior Examiner for the Prize and a Certified Shingo Institute Workshops Facilitator. Bruce is a past recipient of the Shingo Prize in both the business and academic categories and Inductee to the Shingo Academy (with five awards in all).

GBMP consultants are Certified Shingo Institute Workshop Facilitators and Shingo Prize Examiners. Several come from Shingo Prize winning companies. As prize recipients,

GBMP consultants have experience preparing applications and hosting examiner site visits. As prize examiners, GBMP consultants have experience reading Shingo Prize Achievement Reports and participating in Shingo Prize Site Visits. All our examiners have many years of practical experience applying lean principles and techniques in a variety of industries. This hands-on experience with the evaluation process will be invaluable to advising your organization on a challenge for the Shingo Prize.

### **How We Can Help?**

Choose GBMP as your Shingo Institute Licensed Affiliate, Shingo Course Facilitator and Shingo Prize Coach to guide you on your journey to Enterprise Excellence. GBMP offers a range of, complimentary and paid, services to improve your Continuous Improvement, Shingo Model & Shingo Prize journey.

#### **Complimentary Shingo Prize Gap Analysis**

An experienced Shingo Prize examiner from GBMP will visit your company and perform an assessment to help you understand how your performance compares to the internationally recognized Shingo Prize for Enterprise Excellence Model. We will tour your facility, review results of your improvement efforts, and meet with key individuals to understand your products and services, processes, level of understanding of the Shingo Model and the corresponding application of lean principles, systems, and techniques. Our examiner will offer immediate feedback based upon direct observation and his or her wealth of lean experience. Within two weeks of the visit, your company will receive a written report outlining strengths and opportunities and we as a short list of suggested steps to take.

#### **Complimentary Shingo Prize Achievement Report Advice**

An experienced Shingo Prize Examiner from GBMP will provide consulting assistance as you progress along your Shingo Prize journey. We will read your Shingo Prize Achievement Report, offer insight into what examiners look and provide feedback on steps to take to strengthen your report.

#### **Complimentary Shingo Prize Site Visit Advice**

An experienced Shingo Prize Examiner from GBMP will provide consulting assistance as you progress along your Shingo Prize journey. We will meet with key individuals to offer insight into a typical site visit including the agenda, what to expect, how to prepare, and steps to take to showcase your strengths and have a successful site visit.

#### **Paid Shingo Model Educational Courses**

The Shingo Institute, home of the Shingo Prize was established in the name of Lean innovator, Shigeo Shingo. Housed in the Jon M. Huntsman School of Business at

Utah State University, the Shingo Institute has articulated a remarkable conceptual framework focusing on the development of Lean behaviors that encourage long-term Lean practices and results. The Shingo Model is essentially a catalyst to Lean Transformation that captures the synergy between Lean tools and Lean culture.

In 2008, the Shingo Institute recognized the need for a more rigorous educational component to the Shingo Model, one that combines the tools of continuous improvement with an environment that nurtures improvement. A curriculum of six courses was developed to clarify the importance of both the technical and cultural aspects of Enterprise Excellence.

These two-day workshops, offered through GBMP include:

1. **DISCOVER EXCELLENCE** introduces the Shingo Model, the Shingo Guiding Principles, and the Three Insights to Enterprise Excellence. This course is a highly interactive experience. It is designed to make your learning meaningful and immediately applicable.
2. **SYSTEMS DESIGN** begins by explaining that all work in an organization is the outcome of a system. Enterprise Excellence requires well-designed systems to drive ideal behaviors that are required to produce sustainable results. This course introduces a methodology to improve system design.
3. **CULTURE ENABLERS** highlights the need for new roles and behaviors, particularly by managers, which can motivate employees and stimulate creativity.
4. **CONTINUOUS IMPROVEMENT** explains the essential thinking beneath the improvement tools to create an environment that encourages the deep understanding and broad application of proven reliable methods.
5. **ENTERPRISE ALIGNMENT** promotes the goals and means of strategic planning and systems thinking.
6. **BUILD EXCELLENCE** is designed to assist students to synthesize, prioritize, and operationalize concepts from each of the preceding workshops.

Together, the six Shingo Institute workshops create a framework for sustainable improvement and Enterprise Excellence. Workshops are provided publicly at volunteer host sites or privately at your site.

### **Shingo Prize Service**

A successful Shingo Prize Challenge requires a deep understanding of the Shingo Model for Enterprise Excellence and there is no better way to learn the Shingo Model than to participate in all 6 Shingo Model Courses. GBMP strongly recommends all 6 Shingo Model Courses for Executive and Managers of companies considering a

challenge for the Shingo Prize. More detail about Shingo Institute Courses can be found at <https://www.gbmp.org/shingo-institute-courses.html>.

### **GBMP Promotional Offer**

GBMP will provide **complimentary** Shingo Prize Consulting Services for organizations that schedule and complete all 6 Shingo Model Courses privately (not public).

Complimentary services include:

- **Complimentary** Shingo Prize Gap Analysis site visit and feedback report. This includes a full day on-site assessment plus a full day to write the feedback report, and a 1-hour call or Zoom meeting to review the report and answer questions, valued at \$4,500 USD.
- **Complimentary** Shingo Prize Achievement Report Consulting Advice. This includes reading and scoring your achievement report, written feedback on steps to take to improve it, and a 1-hour review call or meeting via Zoom to review the feedback report and answer questions, valued at \$3,000 USD.
- **Complimentary** Shingo Prize Site Visit Consulting Advice. This includes a 1-hour call or meeting via Zoom to discuss the site visit process, offer suggestions, and answer questions, valued at \$500 USD.

For more information about getting started with GBMP as your Shingo Affiliate and your Shingo Prize Partner, contact Jamie Millman at [jmillman@gbmp.org](mailto:jmillman@gbmp.org) or at 617-710-7033.

.